

Loretta Brown

Executive Coach



A leadership expert and executive coach, Loretta specialises in the development of strategy and leadership. In thousands of hours of conversation with executives in all sectors, Loretta knows individual, team and organisational leadership challenges inside out.

Loretta understands the leadership landscape of a commercial environment. She has been a strategic sounding board for senior managers for over 16 years. Her specialty is working with decision makers who tend to be too busy but are ready to take the next step up.

People say they feel less isolated and remember the deeper purpose of their work. She helps people have more fun, build successful results focused teams and to create profitable, ethical organisations.

Loretta has been a company director for 18 years and has been involved in leadership roles throughout her career. Her early career was in community development, social policy and social change. Over the past twenty years Loretta has been developing leaders in one to one coaching engagements, as well as within executive leadership programmes. As Corporate Programme Director at the New Zealand Leadership Institute, University of Auckland, Business School, Loretta has led long-term leadership development programmes with companies such as Westpac and Vector.

Loretta is an accredited practitioner in The Leadership Circle (TLC,) a 360 feedback program and has worked with such clients as Suncorp, AA Insurance, Ernst Young, Price Waterhouse Coopers, and Seqirus.

COACHING EXPERIENCE

- Achievement of the Master Coach accreditation from the European Coaching and Mentoring Council. Founding the New Zealand Coaching and Mentoring Centre in 1999, Loretta has actively developed the coaching profession in New Zealand.
- Supported CEO and Executive leaders to achieve results/maintain balance.
- Enabled women to achieve and thrive in executive roles.
- Helps leaders tap into their own wisdom, values, capability & confidence.

EXPERTISE / SPECIALISATION

- Strategy & leadership development
- CEO and exec' team individual coaching
- Group & team coaching
- Women & leadership
- New generation leadership

BUSINESS EXPERIENCE

- Director, New Zealand Coaching & Mentoring Centre
- Corporate Program Director, New Zealand Leadership Institute
- University of Auckland Business School
- Director, Leadership Mentoring NZ
- Lecturer, Social Policy, Massey University, NZ

EDUCATION / BUSINESS COACHING

- Masters of Social Work, Massey University Auckland, 1994
- Bachelor of Arts, University of Auckland, 1987
- International Coaching Federation (ICF) accredited
- Accredited Master Coach, European Mentoring and Coaching Council
- Certificate in Supervision, Centre for Supervision UK, 2001



COACHING GROUP